

PEOPLE MAKE GLASGOW FAIRER

I promise to –

- **Never use language that may stigmatise people who are experiencing poverty.**
How we talk about poverty and how we portray it can stigmatise and harm people.
- **Challenge negative attitudes towards people experiencing poverty.**
Actions change attitudes.
- **Treat everyone fairly.**
It could be me.
- **Find out more about the reasons for poverty and how it affects people.**
By building understanding, people and organisations are already making a difference.
- **Challenge myself to do more.**
Poverty is not inevitable. It is neither natural nor acceptable. We all have a role to play in addressing poverty.

PRINT THIS & SHARE!